

GUSTAV HENINGBURG ASSOCIATES, INC.

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Gustav Henningburg
1968 - 1983

Gustav Henningburg has had a lifetime involvement in issues which touch all communities. His multiple career has spanned television broadcast journalism, higher education, public relations, urban affairs and civil rights. He is President of Gustav Henningburg Associates, Inc., providing consulting services in public relations, marketing, business development, conflict mediation, and affirmative action services on construction projects.

He also heads Anngus Communications, Inc. (a joint venture with Keyes, Martin Public Relations) which provides public relations and advertising services.

Mr. Henningburg served, for a decade, as Vice Chairman of the New Jersey Educational Opportunity Fund; was a Member of the Committee on Goals--The Master plan for New Jersey Higher Education, and has served as a Trustee of several colleges. He is a popular public speaker and has lectured at the Harvard Business School, Rutgers and Seton Hall Universities, Cornell, and Stanford, among others.

While President of the Greater Newark Urban Coalition (GNUC), he was responsible for the supervision of an educational reform project aimed at the statewide public school system and published a document on the Local Public Work's II federal program dealing with minorities in the construction industry.

He has received honorary doctorates from the University of Medicine and Dentistry of New Jersey and Ramapo College. He was honored by Fairleigh Dickerson University as one of New Jersey's outstanding citizens, and similarly honored by his own alma mater, Hampton University.

He is the first recipient of the Alice Paul Humanitarian Award presented by Governor Thomas Kean, considered to be the highest award the State of New Jersey can bestow upon a civilian.

In a parallel career, Henningburg has been a senior correspondent for New Jersey Nightly News and has hosted WNBC-TV's award winning public affairs program, "Positively Black" since 1972.

Henningburg has been appointed to various Commissions by New Jersey Governors and has been the recipient of numerous awards from diverse groups and organizations.

His multi-talented background affords him a clear and unobstructed perspective on the African-American and other minority communities.